

## CHIEF FINANCIAL OFFICERS COMMITTEE MEETING Meredith College, Science and Math Building 170 April 4, 2013, 3 p.m.

<u>In Attendance</u>: **Craig Barfield,** Vice President for Business and Finance, Meredith College; **Rocky Yearwood**, Vice President for Administration & Chief Financial Officer, William Peace University; **Amy McNeil**, Director of Planning and Communication for Finance and Business, NC State University; **Jenny Spiker**, CRC Director.

Jenny Spiker welcomed the group and explained that it has been some years since this committee has met and that the CRC Board of Directors asked that we reconvene the committee. She said the new CRC Bylaws approved this fall call for the committee chair of this committee and the Chief Academic Officers and Chief Student Services Officers serve on the CRC Board along with the presidents and chancellor of the member institutions. The main purpose of this meeting was to brainstorm about ways the committee can work together on topics or projects worth pursuing in line with the CRC mission. Ms. Spiker provided some background about what other consortia similar to CRC are doing with their finance committees and projects. (See attached background sheet).

## Discussion Topics and Decisions:

- \*\*Group purchasing. The group concluded that group purchasing needs are being covered well either through the North Carolina Association of Independent Colleges and Universities (NCICU) or the state higher education system.
- \*\*Raleigh-based projects. The group agreed that the CRC emphasis should be on projects and resources related to our members' shared location in the Raleigh area. They decided to focus on these two areas and find the people on their campuses who are most interested in them:

**Transportation**—This group could build on the early CRC efforts to connect with the City of Raleigh Transportation Department to consider more projects with bus passes and perhaps encourage more or different routes. They could also explore Zip cars and other shared car services, taxi service sharing and bike sharing. They could also build on the CRC Board's interest in light rail for the area. Amy McNeil said she thought Karen Rindge of Wake Up Wake County would be a good person to connect with on transportation and that NCSU has done a survey on commuting.

Crisis planning and interaction with the City for security purposes—Rocky said that William Peace University is currently doing a security assessment and has been in contact with the Raleigh Police Department. He said he would contact them to see if they would like to have a joint meeting about the topic with representatives of the CRC colleges and universities (which will include Wake Technical Community College after July 1.) The group encouraged that plan.

## **Several other areas to explore:**

- o Cross marketing for downtown Raleigh and Hillsborough areas—working with groups like the Downtown Raleigh Alliance and the Hillsborough Street Community Service Corporation.
- o **Sustainability**—look for ways to help each other learn more about sustainability and any ways the campuses could cooperate with local entities.
- **Hotel discounts**—explore ways to get the benefits from the combined number of visitors staying in the area when they come to the campuses.

<u>Leadership for this year and next</u>: Rocky Yearwood agreed to take the chair role for the rest of this year and the next academic year. He will attend the June 5<sup>th</sup> meeting of the CRC Board of Directors. He and Ms. Spiker will get together to plan the next meeting, preferably in the late afternoon.