Jan. 8, 2018   Meeting of CRC Entrepreneurship Leaders

Place—Meredith College, Science and Math Building 175

In attendance: **Wake Tech: Bryan Ryan,** Senior Vice President, Effectiveness & Innovation; **Katie Gailes**, Director, Entrepreneurship Initiatives;   **Shaw: Levi Beckwith,** Assistant Professor of Accounting; **NCSU: Megan Greer,** Assistant Vice Provost for Entrepreneurship; **Meredith College: Nathan Woolard,** Assistant Professor of Entrepreneurship; **William Peace: Charles Duncan,** VP for Academic Affairs; **Carolyn Nye**, Program Director of Business and Assistant Professor of Business and Analytics; **Cooperating Raleigh Colleges**: **Jenny Spiker,** director.

Shared information about current activities:

- **Nathan, Meredith**: They had a student entrepreneurship competition last spring, they have an entrepreneurship class, they focus on social entrepreneurship and have a minor for entrepreneurship.

- **Carolyn and Charles, William Peace:** They will have a leadership program in January, and they emphasize the shark tank and not-for-profit aspects. They are in the middle of the university's overall strategic planning process and plan to include entrepreneurship among the curriculum emphases.

- **Levi, Shaw:** They have an office in the small business resource center, have partnered with both Wake Tech and Saint Augustine's for Launch Raleigh, work with St. Augustine's in the innovation and entrepreneurship center in downtown Raleigh where there are community workshops and an entrepreneurial club. And recently they have received $15,000 from Bank of America to work with the Girl Scouts on projects. They plan to set up a class on entrepreneurship.

- **Megan, NC State:** They are trying to pull together all the different programs and projects on their campuses. They have a website section at https://entrepreneurship.ncsu.edu. She oversees most of the co-curricular activities like e-games, living and learning. They have a course on Entrepreneurship Thinking and programs in a variety of majors including a major and minor in the College of Management, and they are developing a certificate program. She was asked if students from the other CRC colleges could take part in any of those, and she said she'd check on that.

- **Bryan and Katie, Wake Tech: Bryan** says their programs fall between the credit and noncredit areas of the college, and they work with the Small Business Center, Emergency Management staff and employees as well as students in areas like graphic arts. They have a certificate for their participants. **Katie,** who heads the program, said these programs are a part of the corporate and business areas at the college and they often work with their older students. They have a partnership with Wells Fargo and a program for service veterans and with their barber school. Soon they will have 8 campuses and 140 programs so they are working on creating a collaborative program for the campus. They started Launch Raleigh with Shaw and Saint Augustine's, and she talked about how that program has now expanded to other towns such as Apex, Cary, Wake Forest, Knightdale, Holly Springs and Johnston and southern Orange Counties. That program has an entry point of an 8-hour class and then students are assigned a mentor for six months and continue networking. They have also worked with the United Way's Generation Next social entrepreneurship program and are starting to work with community groups such as HQ. They also have a financial fortitude project, an internal speakers' bureau and a practicum with the client media relations class. One baby boomer even did a pitch with a rap song!

Next Steps: A subcommittee from this group agreed to meet to work out details for the next actions. They are **Katie Gailes** from Wake Tech, **Megan Greer** from NC State, **Carolyn Nye** from William Peace and **Nathan Woolard** from Meredith.

They will follow-up on the ideas discussed in the meeting:

*A list serv or Google docs sharing setup

*Ways to get students out of the classroom on to the other campuses and in the community

*Work with groups like Innovate Raleigh with the Chamber, the public schools, incubator groups, small business seminars

*Find ways to inform the community more about what is happening on the campuses and how we're serving the area

*Find existing events on entrepreneurship where students could get involved

*Bring student entrepreneurial groups and individuals from the various colleges together to learn from each other

*Consider a CRC pitch competition

*Consider an entrepreneurship fair

*Invite students from the other campuses to ongoing events such as those at Wake Tech

*Celebrate events such as Global Entrepreneurship Week and Small Business Week

Announcements: Jenny handed out information on the final pitch event for the Generation Next social entrepreneurship program where the United Way of the Greater Triangle works with the area colleges. It will be Jan 15 at noon in the Duke Energy Performing Arts Center in downtown Raleigh. There are six student finalists including ones from William Peace, Saint Augustine's, Meredith and NC Central.

--*Submitted by Jenny Spiker*